

MAKE YOUR MESSAGE STICK WITH

IMPACT

Wouldn't you love to advertise on the front page of The Daily Sentinel?

Now you can take advantage of the undeniably best position in the paper with **IMPACT Notes**.

The Daily Sentinel **IMPACT Notes** is a revolutionary advance in newspaper advertising. Like a post-it note[®], **IMPACT Notes** has an adhesive back that stays put, but can be easily removed. The colorful note is applied to the front page where it is quickly noticed, then can be removed to finish reading the paper.

IMPACT Notes are glossy, 2³/₄" x 2³/₄" in size, with spot to full color available. Standard minimum order of 30,000 is required. Zoning can be accommodated Monday thru Saturday.

IMPACT Notes (Costs per thousand)

	1 Color	2 Color	3 Colors	4 Colors	Process Color
Full Run Daily 30,000+	\$80.00	\$81.50	\$83.00	\$84.50	\$86.00
Full Run Sunday 30,000+	\$85.00	\$86.50	\$88.00	\$89.50	\$91.00
Zoned Daily * 30,000+ (Minimum 10,000)	\$95.00	\$96.50	\$98.00	\$99.50	\$101.00

*Zoning is available on a minimum 30,000+ order which may be broken up into a maximum of 3 separate 10,000 insertions. Zoning is not available on Sunday.

THE DAILY
SENTINEL

734 South 7th St., Grand Junction, CO 81501 • Advertising 256-4289 • www.GJSentinel.com

* A division of 3M Company



YOUR AD HERE!

Actual size of IMPACT Notes in proportion to the newspaper.

Abuse clinics' admissions quadruple from '93-'03

Meth abuse rises sharply in a decade



Locals to lobby for border crackdown

County tries treatment instead of jailing

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Business	11B	Local News	1B
Classifieds	1C	Forum	8B
Comics	7B	Sports	1B
	4A	Education	9A

Today's Forecast